



# PRESS RELEASE

## LWR SELECTED TO JOIN TERRA COHORT II Accelerating Food + Ag Innovation



### FOR IMMEDIATE RELEASE

**CALGARY, AB** – (November 8, 2017) Livestock Water Recycling, Inc. has just returned from San Francisco where they were officially selected to join the TERRA, the Food + Ag Accelerator created by RocketSpace and Rabobank. In collaboration with Nestlé, AgroFresh, BASF, Beta San Miguel, Givaudan, GrainCorp, Griffith Foods, Grupo Azucarero Mexico/CULTIBA, and OSI Group, TERRA boosts cutting edge technology companies and has notably contributed to the rise of startups that have become key players in their market.

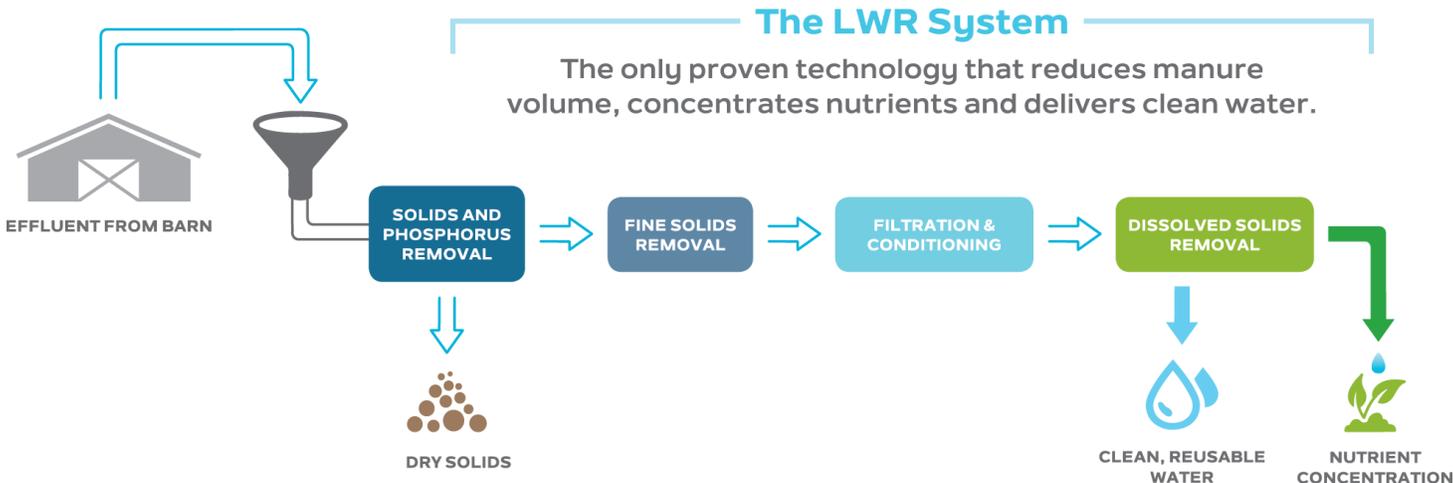
“Rabobank is thrilled to welcome 18 pioneering startups and our new collaborators GrainCorp and Nestlé to TERRA Cohort II. TERRA is all about bringing the nimbleness and creativity of innovative startups together with the ability to scale of big corporates, and Rabobank is excited to add its global food and ag expertise and network to that mix. We can’t wait to see the collaborative, game-changing solutions that come out of Cohort II,” said Manuel Gonzalez, Head of Startup Innovation at Rabobank.

TERRA enables innovation by connecting large global brands with startups to work on real-life product testing and go-to-market solutions. TERRA immerses participants in the innovation process, helps guide their products' evolution and provides real-time feedback throughout pilot testing.

Cohort II kicked off in San Francisco last week with the corporate collaborators and cohort of startup companies, a diverse group of international industry leaders meeting to explore potential partnerships. Made up of the most innovative and disruptive startups in the food and agricultural industry, TERRA, the Food + Ag Accelerator, has identified LWR among the best and brightest in the industry today, having selected them from a competitive applicant pool of hundreds of startups from around the world.

“Consumer expectations are always evolving, and by combining our disruptive technology with the invaluable resources of large global brands, we are excited to be a part of the real change that is happening right now in the food and agriculture industry” says Karen Schuett, LWR’s VP of Development. “We are focused on creating value within the food production industry by reducing the expense and impact of waste liquids on the environment, and we are honored and excited to be a part of a program that will help us accelerate the development of our technology and ultimately bring manure treatment technology to more livestock producers around the world.”

The program is officially underway and will continue until February 2018.



**About TERRA, the Food + Ag Accelerator**

TERRA is a first-of-its-kind program bringing together the industry’s most disruptive startups and progressive corporations to fuel cross-industry innovation and set a new standard for food and agriculture. Unlike other accelerator programs, this program is designed to be an ongoing innovation platform that will result in a continuous stream of commercially viable solutions. Combining RocketSpace’s global tech ecosystem and startup network with Rabobank’s food and agribusiness leadership and expertise, TERRA’s unique model will provide startups with the opportunity to work hand-in-hand with our corporate partners in a dedicated product validation program. For more information, visit: <http://www.terraaccelerator.com/>

**About Livestock Water Recycling, Inc.**

LWR is a first-class global manufacturer of manure treatment systems that provide hog, dairy and anaerobic digester operations with patented manure treatment technology to recycle clean water and fertilizer nutrients from livestock manure for reuse at the farm. North America’s leading provider manure treatment systems, the LWR system saves farmers time and money by providing them with a cost-effective solution to manage manure in a sustainable manner. LWR has systems operating throughout Canada and the US. For more information, visit: [www.livestockwaterrecycling.com](http://www.livestockwaterrecycling.com).

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