



PRESS RELEASE

ARE YOU MAXIMIZING THE BENEFITS OF CLEAN WATER ON YOUR DAIRY?

Find out how more water and less manure on your farm can increase milk production during LWR's Seminar at World Ag Expo.

FOR IMMEDIATE RELEASE

TULARE, CA (Jan 23, 2018) –Livestock Water Recycling, Inc. (LWR) is excited to announce that they have been invited to present an educational seminar at the 2018 World Ag Expo next month in Tulare, California. The seminar will focus on cow comfort and how clean water can improve animal health and welfare, which can result in increased milk production and a better bottom line.

“Every dairy, no matter the size, is always looking for ways to maximize milk production,” says LWR President Ross Thurston. “While there is nothing producers can do to change milk prices, there are still ways to increase milk checks, and the one irrefutable factor that will maximize production every single time is cow comfort.”



The seminar will reference several studies that focus on the known association between cow cleanliness and milk quality, and how increased resting time has been found to increase milk production with gains of 3.7lbs!

Profitable farmers are those who continue to seek out bottlenecks that interfere with their goals. The manure bottleneck is one that can prevent expansion, affect cow comfort, and ultimately cost farms money.

“I look forward to speaking to a group of progressive dairy farmers who are dedicated to finding new ways to grow their business” adds Thurston.

The seminar will take place at the Seminar Center, in Trailer Two, at 4pm on Tuesday, February 13, 2018.



About World Ag Expo

World Ag Expo welcomes an estimated annual average of 100,000 individuals from 50+ countries every year. The Expo is the largest annual agricultural show of its kind with 1,500 exhibitors displaying cutting-edge agricultural technology and equipment on 2.6 million square feet of show grounds. World Ag Expo continues to be both a marketplace and a celebration of all things ag and farmers are transforming their operations by implementing technologies that they have discovered at the expo. Agriculture is always evolving, and World Ag Expo is a showcase of this evolution. For more information, visit: <http://www.worldagexpo.com/>

About Livestock Water Recycling, Inc.

LWR is a first-class global manufacturer of manure treatment systems that provide hog, dairy and anaerobic digester operations with patented manure treatment technology to recycle clean water and fertilizer nutrients from livestock manure for reuse at the farm. North America's leading provider manure treatment systems, the LWR system saves farmers time and money by providing them with a cost-effective solution to manage manure in a sustainable manner. LWR has systems operating throughout Canada and the US. For further information, visit: www.livestockwaterrecycling.com.

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