



Marketing and Design Intern

ABOUT THE ROLE

The Marketing and Design Assistant will support the Marketing team in a variety of tasks as listed below. Our head office is in Calgary, however this position is also available as remote work.

RESPONSIBILITIES

BRAND

- Champion and adhere to the LWR brand guidelines
- Partner with marketing team to deliver the graphic identity of our campaigns
- Participate in brainstorming and other idea-generating team sessions

DESIGN

- Design and update/edit existing collateral for various interdepartmental teams including letterheads, logos, brochures, presentations, promotional materials, equipment manuals, and website elements.
- Deliver assets for design projects across various media and platforms (digital and print) using the design software of your choice.
- Produce icons, graphics, tiles, call-to-actions, and other marketing materials quickly and as requested

IMAGE CURATION

- Data management and curation of the LWR image bank; responsible for organizing, editing and distributing images
- Ensure photos and videos are edited to showcase a strong brand message
- Work with various partners and stakeholders and stock repositories to obtain images from outside sources, to add to our image bank
- Curate and apply images to company websites and collateral working alongside the marketing team

MARKETING GENERAL

- Delivering and proofing engaging copy for campaign components
- Assisting the marketing team on content management and delivery
- Assisting the marketing team on social media campaigns and monitoring
- Administrative support on email marketing projects including, database maintenance, reporting, content sourcing, response monitoring.
- Provide administrative and project support for a variety of marketing initiatives

REQUIREMENTS

- Currently enrolled at a post-secondary institution
- 1–2 years of experience in graphic design
- Working knowledge of photo editing, typography, web design, video and print production
- Experience with design software
- Solid understanding of image formats and graphic compression tools
- A keen eye for aesthetics and details
- Good listener willing to take critiques and amend designs from feedback
- Excellent written and verbal communication skills
- Ability to work in a fast-paced environment, under deadlines
- Ability to juggle multiple projects at once
- Patience to send creative designs through multiple approval processes
- Flexibility to be able to switch between projects or pivot quickly should the requirements of the project change





TO APPLY

Forward your resume and cover letter to careers@livestockwaterrecycling.com

- The subject line of the email should include the name of the position you are applying for
- Please use the following naming format on the files you submit:

Resume – First Name Last Name.pdf

Initial communication for selected applicants will be done by email, so please ensure you monitor your junk mail. We appreciate your interest in our company, but only those selected will be contacted.

Do you meet the requirements under government funding programs?

Canadian citizen, permanent resident or have refugee status

Must be registered as a full-time student in a post secondary institution

Thank you for considering LWR!

