



PRESS RELEASE

NATIONAL PORK BOARD INVITES LWR TO PRESENT AT INAUGURAL SWINE INNOVATION SUMMIT

LWR CEO Karen Schuett will speak to the importance of using technology to improve on-farm sustainability



SWINE INNOVATION SUMMIT

September 17th, 2019 - Indianapolis, Indiana

FOR IMMEDIATE RELEASE

CALGARY, AB – (Sept 11, 2019) With a progressive vision of sustainable food production, the [National Pork Board](#), based in Des Moines, Iowa, has announced that it will host the inaugural Swine Innovation Summit in Indianapolis on Sept. 17, 2019. The association has invited LWR CEO Karen Schuett, to present the LWR manure treatment platform and expand on how using technology can improve on-farm sustainability. She will also share her recent experience as a member of THRIVE, 2019's Most Valuable AgriFood Tech Accelerator.

Today's food production systems are undergoing explosive change and the animal agriculture industry needs to prepare in order to keep pace. LWR's manure treatment technology creates more sustainable food production, while establishing a true circular economy on the farm. The system increases the ability to precisely apply nutrients to growing crops, while reducing greenhouse gas emissions, and recycling clean water from manure. The LWR System holds the industry record for the most installations and was the 2019 winner of the THRIVE-Forbes Innovation Icon Award.

The Swine Innovation Summit will focus on three key drivers of change including emerging technology, new and dynamic business models and consumer behaviors which impact shopping preferences and food choices.



“Changing food production practices also includes technology that is disrupting not only how food is produced, but how it is transported, presented and sold to unknowing consumers,” said Andy Brudtkuhl, National Pork Board’s director of emerging technology. “Understand, this is a trillion-dollar industry and it has never been more important to be ahead of emerging trends. In the span of a few short hours, we intend to educate today’s pig farmers on what they need to know and how they must adapt to the changing world in which we live.”

“We are inspired by the National Pork Board’s commitment to pigs, people, and the planet, and uniting pork producers to build a bright future for the pork industry,” says Schuett. “We are proud to offer the industry an innovative, sound, and economical approach to manure treatment, and I look forward to speaking with the forward-thinking swine industry influencers who will be in attendance at the (Swine) Innovation Summit” she adds.

The National Pork Board became a THRIVE Corporate Innovation Partner with SVG Ventures in 2018 with the intention to connect world-class technology to the swine industry. The first annual Swine Innovation Summit is a collaborative effort between the National Pork Board and SVG Ventures-THRIVE to highlight entrepreneurs as it launches the THRIVE Swine Startup Showcase specifically for pork producers and swine industry partners.

As part of its mandate to support pork research, promotion and education, the National Pork Board is offering the conference free of charge to pig farmers, swine veterinarians, authorized academics and allied industry. Interested attendees can [see the agenda](#) of the Swine Innovation Summit and register [here](#).

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About Livestock Water Recycling:

LWR is an award-winning global manufacturer of manure treatment systems that provide hog, dairy and anaerobic digester operations with patented manure treatment technology to recycle clean water and fertilizer nutrients from livestock manure for reuse at the farm. LWR’s manure treatment platforms have become the most sought-after sustainability solution in the world by global livestock producers who are looking grow more crops and produce more food using less money and fewer resources. LWR offers a comprehensive technical service program for systems operating throughout North America and the Middle East. For more information about Livestock Water Recycling, please visit: LivestockWaterRecycling.com

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