



PRESS RELEASE

LIVESTOCK WATER RECYCLING'S DIGITAL MANURE SOLUTION EARN'S COVETED SPOT IN TESCO AGRI T-JAM

LWR is one of 10 global finalists announced during World Agri-Tech Innovation Summit for the October 19th pitch event.



FOR IMMEDIATE RELEASE

CALGARY, AB (September 15, 2020) Livestock Water Recycling is proud to announce that they have been selected to pitch during the virtual [TESCO Agri T-Jam](#) this October. With consumers increasingly looking for products and brands that align with their personal values, TESCO is ensuring that today's fast-moving supply chain includes a thriving, dynamic, and sustainable farming industry in the United Kingdom. Livestock Water Recycling's patented on-farm systems separate out organics and micronutrients resulting in clean water for the farm and a small volume of nutrients that can be precision applied on feeds crops or sold off farm. The PLANT system features the highest level of automation and digitization in the manure treatment market, and the latest technology developments have been focused on enhancing the user experience and increasing value creation. LWR is competing for fast-track introductions and mentoring by the Tesco agriculture team and its supplier network.



The Tesco Agri T-Jam has partnered with World Agri-Tech for a third year running, to offer more exciting seed and early-stage agri-tech innovators from around the world the opportunity to work with the UK's leading food retailer and its supply chain partners.

Natalie Smith, Tesco's Head of Agriculture, made the announcement earlier today during the virtual World Agri-Tech Innovation Summit. "At Tesco, our ambition is to find the new products, ideas and technologies that will help us serve our customers, colleagues and communities even better in the future. We want to work with people who have new ideas to help enhance what we do, or how we do things" she says. "With a record 170 applications this year, from 40 different countries, the review process has been really exciting. We're especially grateful to our supply chain partners for their specialist feedback and insight into how the technologies could be applied in the field, and we look forward to the final showcase on October 19."



On system sensors capture manure data that is digitized for easier on farm decision making. Analytics reporting is available in real time on the myPLANT mobile application.

LWR’s approach to manure treatment helps the livestock sector achieve triple-bottom-line outcomes: meeting the growing demand for food, increasing farmer profitability, and protecting the environment and public health. Karen Schuett, Co-Founder and CEO of LWR welcomes the opportunity to present the LWR circular economic advantage to TESCO and its supply chain partners. “We are committed to delivering the best possible outcomes for a sustainable and transparent food supply chain and our customers are responding beneficially to consumer demands without having to choose between profitability and the planet” says Schuett.

As part of a commitment to facilitating safe and sustainable global food systems, LWR recently announced that they were increasing their market share with a new installation coupled with a distribution partnership in the United Kingdom. An inaugural project to address the nutrient impacts of food and farm waste at an anaerobic digester facility in Northern Ireland will treat waste digestate liquids after the creation of biogas energy for the National Grid, maximizing this real waste-to-worth equation. This expansion represents a significant step towards food safety, clean energy security, and the long-term sustainability of the food supply chain in the UK.

The 2020 Tesco Agri T-Jam Final will take place virtually on Monday October 19 with the judging committee, supply chain partners and Tesco colleagues. A public showcase webinar will be open to all from 4-5pm UK time, with presentations from all ten finalists. Register to watch the event [HERE!](#)

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About TESCO

Tesco plc, trading as Tesco, is a British multinational groceries and general merchandise retailer with headquarters in Welwyn Garden City, Hertfordshire, England, United Kingdom. It is the third-largest retailer in the world measured by gross revenues and the ninth-largest in the world measured by revenues. For more information visit www.tescopl.com

About Livestock Water Recycling

LWR is an award-winning global manufacturer of an on-site fertilizer PLANT. This patented technology platform provides hog, dairy, anaerobic digester, and food processing operations the ability to recycle clean water and fertilizers from nutrient laden liquids. LWR’s approach to manure treatment achieves triple-bottom-line outcomes: meeting the growing demand for food, increasing farmer profitability, and protecting the environment and public health. LWR’s fertilizer PLANTs save farmers time and money by providing them with a cost-effective solution to manage manure and bioliquids in a sustainable manner. LWR has systems operating throughout Canada, the US, the Middle East, and soon, the United Kingdom. For more information, visit: www.livestockwaterrecycling.com

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