



PRESS RELEASE

AMERICA'S LARGEST DAIRY COOPERATIVE RECOGNIZES LWR'S ROLE IN THE DAIRY VALUE CHAIN WITH AN INVITATION TO JOIN ACCELERATOR

LWR receives unique opportunity to collaborate with leading industry experts to tailor their value proposition



FOR IMMEDIATE RELEASE

Kansas City, KS – (May 13, 2020) After a thorough evaluation process, Dairy Farmers of America (DFA) has invited Livestock Water Recycling (LWR) to join its 2020 Accelerator program, which helps mentor and grow companies in the areas of ag technology and dairy food products. LWR was selected from a tremendous pool of applicants for the role they play in the dairy value chain, including the impacts of their technology on herd health, supply chain optimization, sustainability, and traceability.

“Our goal was to identify companies with applications or technologies that can help improve processes or reduce margins to ultimately enhance productivity on our members’ farms.” says Doug Dresslaer, Director of Innovation at DFA.

Throughout the program, LWR will have numerous opportunities to meet with a variety of DFA executives and other relevant investors and industry leaders. They will also receive guidance and advice on business development, product development, marketing, and other key aspects business growth.

We work to preserve the ability to pass down the farm to the next generation – the best definition of sustainability.

Randy Mooney, Chairman of the Board | Dairy Farmers of America



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Dairy farmers go through great lengths to conserve natural resources and safeguard the land they work on. As most dairy farms are family-owned, many share a goal to pass down the land to future generations. To do this, they know that environmental innovation must be part of their succession plan.

“The most exciting part of our value proposition is that farmers don’t have to choose between sustainability and profitability” says Karen Schuett, scientist, co-founder, and CEO of LWR.

The state of our planet is always on top of mind for consumers, and farmers have a vested interest in adopting sustainable practices. LWR's on-farm fertilizer PLANT modernizes manure handling on the farm. It improves nutrient value resulting in higher crop yields. Less manure means cleaner barns, healthier herds, and higher quality milk production - happier workers and neighbors too! Less manure to store also means the potential to increase herd sizes. Reduced greenhouse gas emissions, soil regeneration, and recycled water from manure is an inspiring sustainability story to share with consumers.

"Guided by our vision of lagoon free food production, we look forward to receiving mentorship from DFA as we continue to grow our business and tailor our product to provide actionable data insights that create more value and improve food security for the livestock industry" adds Schuett.

"Ultimately, we were looking for companies where we see long-term potential, as the end goal is to hopefully help and partner with them in some way," Dresslaer adds.

While the program participants typically spend time in Kansas City, where DFA is headquartered, this year the Accelerator is being offered virtually.



Dairy Farmers of America (DFA) is a national cooperative owned by more than 7,500 dairy farm families from across the United States.

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About Dairy Farmers of America

Dairy Farmers of America (DFA) is a national cooperative owned by more than 7,500 dairy farm families from across the United States. DFA is committed to providing value to its farmer-owners through marketing members' milk, providing services and resources on the farm and connecting our family farms with plants and brands such as [Borden® Cheese](#), [Plugrá® Butter](#) and [Kemps®](#) to name a few. For more information, visit: www.dfamilk.com

About Livestock Water Recycling

LWR is an award-winning global manufacturer of an on-site fertilizer PLANT. This patented technology platform provides hog, dairy, anaerobic digester, and food processing operations the ability to recycle clean water and fertilizers from nutrient laden liquids. LWR's approach to manure treatment achieves triple-bottom-line outcomes: meeting the growing demand for food, increasing farmer profitability, and protecting the environment and public health. LWR's fertilizer PLANTs save farmers time and money by providing them with a cost-effective solution to manage manure and bioliquids in a sustainable manner. LWR has systems operating throughout Canada, the US, the Middle East, and soon, the United Kingdom. For more information, visit: www.livestockwaterrecycling.com

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