



# PRESS RELEASE

## LWR'S FIRST WAVE SYSTEM NAMED AMONG THE TOP 10 INNOVATIONS AT WORLD DAIRY EXPO



FOR IMMEDIATE RELEASE

**Madison, WI (Oct 4, 2017)** Last night *Dairy Herd Management* announced LWR's First Wave System among the Top 10 Products in the 2017 Dairy Herd Management Innovation Awards. The Dairy Herd Management Innovation Awards recognize the best of the best in new products that will be game changers for dairy producers in the areas of efficiency, functionality and technology.

LWR Director of Operations, J.R. Brooks says that the launch of the First Wave System was in direct response to the feedback that they were receiving from the dairy industry. "We are constantly listening to producers and we recognized that to fully service the dairy industry we needed to offer the same quality of manure treatment that you get with the LWR System, in a package that drastically reduces operating costs not only for smaller operations, but to an entire industry that has been battling low milk prices."



The Innovation Center that developed the #1 selling manure treatment in the world, now brings you the most inexpensive manure treatment system on the market!

“We also recognized that not every farm needs to make clean water, but that most want a different way to manage their manure. The First Wave System offers the same precise nutrient control as the full LWR system, and the beauty is that you can add the Second Wave Module at any time to start making clean water when the time is right” says Brooks.

“This dairy industry is fast-paced and ever evolving, these awards showcase the finest in the industry and the commitment industry partners make to keep the future of the dairy industry strong,” said Cliff Becker, Vice President and Publishing Director of Dairy Herd Management. “We are pleased to recognize these top innovators at World Dairy Expo.

“The LWR System was recognized as a Top 10 Product in the 2011 Dairy Herd Management Innovation Awards, and now to have the First Wave System on that list is a true testament to our longstanding commitment to the dairy industry” adds Brooks.

Entries were evaluated by Dairy Herd Management's panel of dairy farmers, agribusiness representatives and university experts, and were judged on their originality within the marketplace, usefulness and value to dairy farmers.

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**About Dairy Herd Management** – Providing cutting-edge business information and editorial leadership to progressive and competitive commercial dairy owners, managers and consultants controlling more than 80% of the cows and U.S. milk production. DHM helps producers and their management teams operate more efficient and profitable dairy businesses that produce safer, healthier and higher quality dairy products. For more information, visit: [www.dairyherd.com](http://www.dairyherd.com)

**About Livestock Water Recycling, Inc.** – LWR is a first-class global manufacturer of award winning manure treatment systems that provide hog, dairy and anaerobic digester operations with patented manure treatment technology to recycle clean water and fertilizer nutrients from livestock manure for reuse at the farm. The LWR system saves farmers time and money by providing them with a cost-effective solution to manage manure in a sustainable manner. LWR has systems operating throughout Canada and the US. LWR is exhibiting at World Dairy Expo in the Arena Building (Booth 513). For further information, visit: [www.livestockwaterrecycling.com](http://www.livestockwaterrecycling.com).

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