



PRESS RELEASE

LWR INTRODUCES MODERN MANURE MANAGEMENT TO 10,000 CONSUMERS AT FORBES UNDER 30 SUMMIT IN DETROIT

LWR CEO to join BinSentry and THRIVE to discuss a vision of Lagoon Free Food Production and Agtech Beyond Silicon Valley

Forbes UNDER 30 SUMMIT

FOR IMMEDIATE RELEASE

DETROIT, MI. (Oct 28, 2019) — Livestock Water Recycling joins this year’s presenters at the 2019 Forbes Under 30 Summit in Detroit. This massive summit convenes 10,000 of the world brightest young leaders in business, entertainment, and sports. Forbes has partnered with the THRIVE Accelerator to present *AgTech Beyond Silicon Valley*, a panel discussion hosted by John Hartnett, founder of THRIVE.

Karen Schuett, Cofounder and CEO of LWR will be discussing how businesses and agtech investment are making an impact on the ag industry.



“We offer the livestock sector a tool to tap into circular solutions that will diversify their business” says Schuett. “Farm productivity has never been more important, and we have proven that sound environmental practices don’t have to come at the expense of profit. Renewable energy is at the core of sustainable economic growth, precision agriculture improves productivity, sustainability, and profitability, and data analytics feeds production. Maximizing the value of manure within the circular economy is where we are having tremendous impact on how our food is produced.”

A true circular economy is established by introducing the LWR process onto a farm. The LWR System concentrates manure into two distinct fertilizers for precision application and recycles clean reusable water. There is opportunity for renewable natural gas production, as well as improving productivity through data capture.



The rise of the circular economy is a positive sign that the world is ready to change consumer culture and seek more sustainable solutions. There is a sector-wide push for collaborative, systemic ways to tackle global problems with both resource scarcity and waste. In fact, \$4.5 trillion is wasted in the current take-make-waste consumer model, and while the agriculture sector has championed the circular mindset for centuries investors and big food companies are starting to take notice. Blackrock, the largest asset manager in the world, just announced a circular economy fund, providing powerful evidence that mainstream institutional investors are getting into the game to turn sustainability challenges into investment opportunities.

[BinSentry](#), LWR's co-panelist, has developed an Agricultural Internet of Things sensor that is used by feed-mills and vertical integrators to provide accurately and timely data pertaining to inventory on their customer farms. Feed mills can then use that information to find efficiencies in producing and transporting feed.



Detroit is a major port on the Detroit River, one of the four major straits that connect the Great Lakes system to the Saint Lawrence Seaway.

Detroit, the event's host city, is a major port on the Detroit River and is no stranger to the effects of nutrient runoff. In fact, the presence of large algal blooms in Lake Erie's western half has become an annual occurrence. Affecting local beaches and drinking water, algae blooms are caused in part, by nutrients like phosphorus that make their way into the watershed. While there are multiple sources of phosphorus, farming is often cited as a major contributor to the problem. The LWR System helps solve the problem for these large farms, giving them control over their nutrients in order to prevent harmful runoff.

Some of the best minds from more than 70 countries, representing a variety of industries including venture capitalism and public policy, are expected to attend the summit. An expanded lineup of speakers was recently announced and includes professional tennis player Serena Williams, the first athlete ever to hit Forbes' annual list of the World's Richest Self-Made Women, with an estimated fortune of \$225 million. Other speakers include professional basketball player Kevin Durant, actress and activist Olivia Munn, Detroit Pistons star Blake Griffin, Olympian Adam Rippon, and musical performances by The Chainsmokers, 21 Savage, and more.

The Forbes Under 30 Summit kicked off on Sunday in Detroit and continues until Wednesday, Oct. 30. Ms. Schuett will be a panelist during the AgTech track taking place Monday, October 28th from 2:45pm – 4:15pm. You will find LWR exhibiting throughout the Summit in the Startup Hub of the Masonic Temple, 500 Temple St, Detroit.

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About Thrive

[THRIVE](#), named AgFunder's 2019 Most Valuable AgriFood Technology Accelerator, is a global AgTech innovation platform in Silicon Valley that accelerates, invests, and works with entrepreneurs, investors and Fortune 500 corporations to advance the future of the food and agriculture. The THRIVE Accelerator supports seed stage startups from all areas of the value chain whose technologies drive us towards a more efficient, sustainable, and secure agriculture future. The 10 companies selected benefit from a 4 month, virtual and in-person accelerator program that provides mentorship from top leaders across industries, direct access to the largest agriculture companies and farmers located in the Salinas and Central California growing regions, and investment. The program begins in January and culminates in June at Demo Day at the Forbes AgTech Summit.

About Livestock Water Recycling, Inc.

[LWR](#) is a global manufacturer of manure treatment systems that provide hog, dairy and anaerobic digester operations with patented manure treatment technology to recycle clean water and fertilizer nutrients from livestock manure for reuse at the farm. North America's leading provider manure treatment systems, the LWR system saves farmers time and money by providing them with a cost-effective solution to manage manure in a sustainable manner. LWR has systems operating throughout North America and the Middle East.

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