



PRESS RELEASE

LIVESTOCK WATER RECYCLING NAMED FINALIST IN \$4 MILLION GROW-NY BUSINESS COMPETITION

LWR is one of 20 startup companies with a chance to win up to \$1 million



ITHACA, N.Y. (Sept.17, 2019) — Empire State Development and Cornell University’s Center for Regional Economic Advancement have announced that Livestock Water Recycling has been chosen from over 200 applicants for the inaugural Grow-NY food and beverage innovation and agriculture technology business challenge. LWR is recognized as North America’s leading provider of modern manure management systems. The LWR System reduces the environmental impact of livestock farming, while saving farmers time and money, and providing them the opportunity to diversify their revenue in the circular manure economy.

New York is known for their environmental leadership, evident by the recent passing of the most ambitious climate plan in the country. The [Climate Leadership and Community Protection Act \(CLCPA\)](#) calls on the state to switch to 100% carbon-free electricity by 2040. Doing so would end the reliance on fossil fuels and turbocharge the green energy economy. Notably, transportation is the number one source of emissions in the state of New York and decreasing pollution from buses is a top priority for lawmakers.

The LWR System is uniquely positioned to access untapped renewable natural gas (RNG) potential to help New York reach these targets. In fact, the LWR System is a game-changer for manure. The System’s ability to exploit this agricultural waste stream by turning it into potable water, regenerative fertilizers, and a valuable energy resource is a big step towards a clean, sustainable future. Farmers who install this manure treatment technology have the ability to ultimately disrupt both the *Energy for Transportation* and Fertilizer industries by improving environmental outcomes, increasing economic competitiveness, and creating a more sustainable future.

Grow-NY is an unprecedented business competition focused on enhancing the emerging food and agriculture innovation cluster currently present in the Finger Lakes, Central New York and Southern Tier regions. In just the first year of a three-year commitment, Grow-NY attracted 199 completed applications from 23 different states and 16 countries around the world, as well as hundreds of additional partial applications and inquiries from food and agriculture startups from across the nation and around the world.



LWR CEO Karen Schuett will join 19 other finalists from across the U.S., Canada and Germany to compete for \$3 million in funding. This includes a \$1 million grand prize, which will be unveiled at the Grow-NY Food and Ag Summit on Nov. 12 and 13 at the Riverside Convention Center in Rochester, N.Y.

“I would like to commend Empire State Development and Cornell University’s Center for Regional Economic Advancement for their inspiring commitment to supporting agtech innovation,” says Schuett. “New York has been a significant part of our startup story, having installed our very first commercialized system there. The New York dairy industry has been incredibly supportive of our vision of lagoon-free farming, and I look forward to the opportunity to help enhance the economy and business landscape of Upstate New York.”

“We’re very pleased with the number of applicants and quality of the finalists that Grow-NY generated during its first year,” said Tom Schryver, director of Cornell University’s Center for Regional Economic Advancement. “We generated a wide variety of submissions with substantial geographic, gender and ethnic diversity. Today’s finalists should be very proud to have been selected from this highly competitive field, and we’re excited about their potential and the impact we can have on our region.” The winning business will help contribute to job growth, connect with local industry partners and contribute to a thriving economy.

LWR’s application was evaluated by a panel of 30 independent judges the spectrum of food, beverage and agriculture businesses and academics. Grow-NY will award prize money to seven winners this November, all payable in stages, based on business milestones. This includes the \$1 million top prize, two \$500,000 prizes and four smaller amounts. Tax incentives will also be included. To learn more about the other finalists, as well as the mentors, judges and full schedule of Grow-NY events, please visit grow-ny.com.

-30-

About Empire State Development

Empire State Development (ESD) promotes a vigorous and growing state economy, encourages business investment and job creation, and supports diverse, prosperous local economies across New York State through the efficient use of loans, grants, tax credits, real estate development, marketing and other forms of assistance. To learn more about ESD visit <https://esd.ny.gov>.

About the Cornell Center for Regional Economic Advancement

The Cornell Center for Regional Economic Advancement (CREA) supports economic impact in Upstate New York through entrepreneurship and innovation. We help people advance ideas that will create jobs in all fields in our region, to enrich the area’s economic diversity. To learn more, visit <https://crea.cornell.edu>.

About Livestock Water Recycling, Inc.

LWR is a first-class global manufacturer of manure treatment systems that provide hog, dairy and anaerobic digester operations with patented manure treatment technology to recycle clean water and fertilizer nutrients from livestock manure for reuse at the farm. North America’s leading provider manure treatment systems, the LWR system saves farmers time and money by providing them with a cost-effective solution to manage manure in a sustainable manner. LWR has systems operating throughout Canada and the US. For more information please visit: www.livestockwaterrecycling.com

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