



PRESS RELEASE

LWR PLATFORM HITS THE WORLD STAGE

Invited to attend IFAT as part of Cleantech West Delegation



FOR IMMEDIATE RELEASE

May 14, 2018 (Munich, GER) - Livestock Water Recycling, Inc. is in Munich, Germany where they have just wrapped up the first day as part of the Cleantech West delegation at IFAT, the World's Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management.

“We have had increasing global interest in our technology from producers who are seeking innovative solutions to nutrient management,” says Karen Schuett, VP Development and Co-Founder of Livestock Water Recycling. “When we were invited to be part of this delegation we felt the time was right to introduce our platform to an even larger international audience.”

The EU is a major player in the world dairy market as the leading exporter of many dairy products, most notably cheeses. Milk production takes place in all EU Member States and represents a significant proportion of the value of EU agricultural output. For some Member States it forms a very important part of the agricultural economy. The EU's main producers are Germany, France, the United Kingdom, Poland, the Netherlands and Italy which together account for almost 70% of the EU production. Germany remains Europe's biggest milk producer, collecting over one fifth (>20%) of all cows' milk collected in the EU.

LWR's nutrient recovery technology creates value for livestock producers by reducing the impact of heavily regulated waste liquids on the environment. The EU livestock production market is more heavily regulated than it is in North America, and EU farms are much more land



restricted. EU regulations on phosphates are designed to prevent groundwater contamination, and the high levels of ammonia emissions that can affect air quality. As such, high producing dairy countries, like the Netherlands, have identified the efficiency and cost effectiveness of LWR's nutrient recovery technology as an attractive and affordable solution.

The dairy industry in the Netherlands is hugely successful: despite the small size of the country, it is the fifth largest exporter of dairy in the world. But the nation's 1.8 million cows are producing so much manure that there isn't enough space to get rid of it safely. Dutch dairy farmers are looking for solutions to prevent a proposed 40% cut in cow numbers over the next decade.

LWR use this opportunity at IFAT to establish new international business connections with buyers, investors, industry experts and other partners. They will also be meeting with innovation collaborators and R&D partners, while continuing to validate the LWR platform on the world stage.

LWR's nutrient recovery platform is being showcased in the Canadian Pavilion.

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About IFAT

IFAT is one of the world's leading trade events for clean technology solutions. It is truly global in scale and scope. Companies from around the world with environmental technology products, services and solutions in the areas of water, sewage, waste and raw material management are showcasing their innovations. This world-class event includes live demonstrations, expert talks and discussion forums, international networking events, exhibition space including country pavilions and much more. For more information visit: www.ifat.de

About Tech West Canada

Tech West Canada is a nimble, accessible and effective access point for companies to get the support they need at a variety of international trade events. Tech West Canada delegates have the opportunity to make a global impact backed by the support of Western Canada. Cleantech West is a collaboration between the governments of Alberta, British Columbia, Manitoba and the Saskatchewan Trade and Export Partnership. For more information visit: www.techwestcanada.ca

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