



PRESS RELEASE

LWR SELECTED TO JOIN MaRS MOMENTUM PROGRAM AS ONE OF CANADA'S NEXT \$100* MILLION COMPANIES

MaRS Momentum supports Canadian ventures that are building to \$100 million in revenue within five years.



MOMENTUM
CANADA'S NEXT
\$100M* COMPANIES

(*IN REVENUE)

FOR IMMEDIATE RELEASE

Calgary, AB – (December 16, 2021) Livestock Water Recycling (LWR), the innovator of a waste-to-worth manure processing system and data analytics platform, is proud to announce that it has been accepted into the [MaRS Momentum](#) program as one of Canada's future economic powerhouses. The MaRS Momentum program is a multi-sector, exclusive program designed to support the executives of high-growth companies on their way to reaching \$100 million in revenue over the next five years.

LWR transforms waste into revenue for protein producers with their patented, Machine Learning powered data-driven technology that converts manure into fertilizers, biogas feedstock, and recycled clean water. This positions farms to increase production and diversify revenue streams, while still improving on-farm nutrient efficiencies.

"We are incredibly honoured to be included in the prestigious MaRS Momentum program. Our team has dedicated over a decade to manure treatment, and we are proud to have developed a system that farms can use to do more with less. Our customers are producing more protein using more effective natural fertilizers to grow more crops and irrigate their crops with more reusable water... all while creating new revenue opportunities for their businesses" says Karen Schuett, Co-Founder and CEO of Livestock Water Recycling. "Joining the MaRS Momentum program will enable us to accelerate our growth through collaboration with experienced business mentors who will provide strategic guidance and advice as we scale quickly."

This partnership announcement with MaRS comes during an incredibly strong third quarter for LWR. The company is seeing significant growth in onboarding distribution partners, customer acquisition and revenue, closing several multi-unit deals to transform manure into a high impact feedstock to supercharge the production of renewable natural gas

(RNG) for dairy powered anaerobic digester facilities. It also comes on the heels of the Global Food Tech Congress' announcement naming LWR as the Food Tech Challenger of the Year in the Animal Technology track, and just as LWR registered a team to compete in the Musk Foundation's \$100M XPRIZE Carbon Removal.

Momentum helps high-potential companies grow into global powerhouses that will build jobs and intellectual property in Canada, while exporting Canadian innovations around the world. "The companies we have selected are being built on Canadian values. They are growing in sustainable, profitable ways, solving urgent issues and creating the kind of good jobs Canada needs," says Krista Jones, Momentum's founding executive.

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About MaRS

MaRS is North America's largest urban innovation hub. A registered non-profit, MaRS supports high-growth startups and scale-ups tackling key issues in the health, cleantech, fintech and other sectors. In addition, MaRS convenes all members of the tech ecosystem to drive breakthrough discoveries, grow the economy and make an impact by solving real problems for real people — in Canada and around the world.

About Livestock Water Recycling

LWR is an award-winning global innovator of the on-site fertilizer PLANT™. This patented technology platform provides hog, dairy, anaerobic digester, and food processing operations the ability to selectively extract particles from biosolid stream allowing for the best use of the liquids - recycled clean water, fertilizers, biogas feedstock. LWR's approach to water treatment achieves triple-bottom-line outcomes: meeting the growing demand for food, increasing farmer profitability, and protecting the environment and public health. LWR's fertilizer PLANTs save farmers time and money by providing them with a cost-effective solution to manage manure and bioliquids in a sustainable manner. LWR has systems operating throughout Canada, the US, the Middle East, and soon, the United Kingdom. For more information, visit: www.livestockwaterrecycling.com

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