LWR NAMED ONE OF 6 AGTECH START-UPS TO WATCH IN 2020

60% of young consumers are aware of the implications their food choices have on the environment, and these young consumers are spending more money on food than on fashion.

Successful Farming at AGRICULTURE.COM™

FOR IMMEDIATE RELEASE

CALGARY, AB – (January 28, 2020) Successful Farming Magazine has named Livestock Water Recycling as one of six Agtech startups to watch this year.

Now more than ever, consumers are aware of where their food comes from, how it was produced, and how their purchases will directly impact their communities. Today's consumer doesn't consider a food sustainable just by its ingredients, but by the impact it has from sourcing to disposal. According to the International Food Information Council's 2019 Food and Health Survey, more than 60% of young consumers are aware of the implications their food choices have on the environment, and food companies are evolving to meet new consumer standards by investing more money than ever into telling the food sustainability story.

Improving water use efficiency on farms is one of the most critical challenges of the 21st century and the LWR team continues to find new ways to leverage its knowledge of wastewater treatment to make manure management smarter and food production more sustainable and productive.

Changing consumer behavior is a major opportunity for food producers. "We expect farmers to put food on our tables in a way that keeps our planet healthy" says Karen Schuett, CEO and Co-Founder of LWR, who will be sharing insights from her time at the Forbes Under 30 Summit at World Ag Expo next month in California.

Illustration: Matt Wood

"We've proven that it's possible to produce more food, using less water and we know that consumers will recognize and support producers who are leading the industry towards truly regenerative farming practices."

From artificial intelligence to monitor heard heath, an autonomous aerial system for commercial growers, a natural pheromone for pest control, an automated grain sampling and data management system, and a technology that improves the performance of crop-protection products, LWR is honored to be named alongside some incredible startups who have introduced disruptive technologies into the agriculture space.

These companies include Connecterra, Kiwi Technologies, Provivi, Terramera, and Intelliconn.

To read the full article, click here.

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About Successful Farming magazine
Successful Farming magazine serves the diverse business, production, and family information needs of families who make farming and ranching their business. Get Successful Farming digital magazine subscription today and learn how to make money, save time, and grow your satisfaction in the farming business. True to its name, Successful Farming magazine is all about success. Every issue is packed with ideas readers can take right to the field, barn, shop, and office to increase their profit and to position their farming business for growth and success in the competitive and global industry of agriculture. To read the full article, visit: https://www.agriculture.com/technology/6-ag-tech-start-ups-to-watch-in-2020

About Livestock Water Recycling
LWR is a first-class global manufacturer of manure treatment systems that provide hog, dairy and anaerobic digester operations with patented manure treatment technology to recycle clean water and fertilizer nutrients from livestock manure for reuse at the farm. North America's leading provider manure treatment systems, the LWR system saves farmers time and money by providing them with a cost-effective solution to manage manure in a sustainable manner. LWR has systems operating throughout Canada and the US and will be presenting a seminar at World Ag Expo in Tulare, CA next month.
For more information, visit: www.livestockwaterrecycling.com

For more information please contact:

Lisa Fast
T: 403 203 4972
F: 403 730 7989
P: 403-203-4972
e: lisa.fast@livestockwaterrecycling.com